



The leader of Solar Pay-As-You-Go in Cameroon

Reliable, affordable, sustainable,  
**easy access to solar energy for people who live off-the-grid**







# The Challenge of Access to Energy



10M+ of these people live in Cameroon

Alternatives are unreliable, expensive or out of reach

→ Paygo business model

Mass market  
prospection



Contract  
Signature



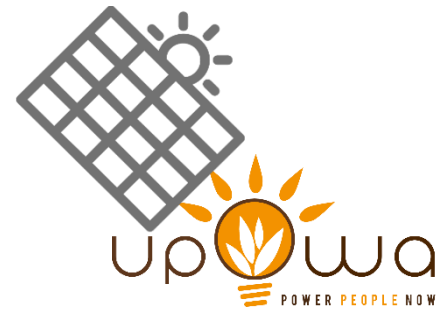
Solar Home  
System Delivery



Recurrent pre-payments  
and after-sales services



Access to  
Ownership



Les challenges :  
Distribution en  
zone rurale





Les challenges :  
Formation des  
équipes



# Les challenges : La rentabilité







Questions ?

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